



VISION:

Preparing today's
Hawkeyes to be
tomorrow's leaders.

The Case for Support of the

UNIVERSITY OF IOWA DEPARTMENT OF INTERCOLLEGIATE ATHLETICS

Today's Hawkeyes are tomorrow's leaders, and the time student-athletes spend on the University of Iowa campus is a crucial period of learning and growth. In addition to helping ensure success on the playing surface, the UI Department of Intercollegiate Athletics also offers educational support programs that position student-athletes for success after they leave campus. Scholarship support, 21st century facilities and resources, and a supportive learning environment are necessary for preparing today's Hawkeyes for their future—in communities and professions throughout Iowa and beyond.

Transformational philanthropy from our Hawkeye supporters is crucial in helping student-athletes graduate from the University of Iowa while competing in championship-caliber intercollegiate athletics. The overall well-being of the participants on all 24 Hawkeye teams and the integrity of the program will remain paramount in all that we do.

The UI Athletics Department is self-supporting and receives no state funding, so the Hawkeyes rely on private support to help fund all aspects of the program. Gifts from generous supporters will help us continue to provide a first-class experience for our student-athletes on the playing surface and in the classroom.

Educating our students—
the leaders of tomorrow

Ensuring a healthier and
more sustainable world

Enriching commerce,
culture, and communities

For more information about
For Iowa. Forever More.,
please visit:
www.foriowa.org



To learn more about how
private support benefits the
UI Department of Intercollegiate Athletics,
please visit us online:
www.uifoundation.org/athletics

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CAMPAIGN PRIORITIES

For Iowa. Forever More: The Campaign for the University of Iowa will help the college advance its priorities for students, faculty, programs, and facilities in the following areas:

IOWA FOOTBALL FACILITY ENHANCEMENT: \$35 million

With the 2002 completion of the Ronald D. and Margaret L. Kenyon Outdoor Football Practice Facility, and the 2006 renovation of historic Kinnick Stadium, the next phase of the university's vision for Hawkeye Football begins—a new Football Operations Center and Indoor Practice Facility. With its close proximity to Kinnick Stadium, the Football Operations Center and Indoor Practice Facility will complete one of the most practical and comprehensive collegiate football training and competition venues in all of college football.

HAWKEYE VISIONS ENDOWMENT: \$20 million

Endowed scholarships are a vital source of funding for the UI Department of Intercollegiate Athletics, especially now as the costs associated with scholarship support continue to increase. A significant push toward increasing the availability of endowed scholarship funds—through outright and planned gifts from generous donors—for each of our student-athletes remains a top priority.

ANNUAL SUPPORT: \$128 million

The I-Club is the UI's fundraising program for intercollegiate athletics. The UI Athletics Department is self-supporting and receives no state funding, so the Hawkeyes rely on private support to help fund all aspects of the program. Gifts to the Hawkeye Fund, which provides support for the general athletics budget, and the Iowa Scholarship Fund, which exclusively supports scholarships, are essential in helping talented student-athletes realize their athletic and academic dreams.

CARVER-HAWKEYE ARENA ENHANCEMENT: \$20 million

In September of 2011, the UI celebrated the completion of a series of enhancements to Carver-Hawkeye Arena, providing Hawkeye teams with facilities that rival the finest in the Big Ten and the nation. As we look to the future, additional support will be important in maintaining that edge.

JAMES M. HOAK FAMILY GOLF COMPLEX: \$2 million

Thanks to visionary supporters, the James M. Hoak Family Golf Complex opened in 2013, giving the Hawkeye men's and women's golf teams an opportunity to practice year-round and continue to compete with the best nationally. Ongoing support will help ensure that Hawkeye golfers of tomorrow will continue to benefit from this first-class training and practice facility.

CAMPAIGN GOAL: \$205 million