



[Date]

Dear _____,

In June 4, 2016, I am teaming up with Kirk Ferentz and the Iowa Football team for the sixth annual Iowa Ladies Football Academy, a charity event to raise money for University of Iowa Children's Hospital.

University of Iowa Children's Hospital provides the very highest level of critical and lifesaving specialty care. It is recognized as one of the top children's hospitals in the country. Providing the very best care to our children is the number one priority.

I am excited to participate in the Ladies Football Academy, and I really want to raise a lot of money on behalf of all the families who need the care of University of Iowa Children's Hospital. I am asking you to please help me with this great cause.

Ladies Football Academy has already donated \$1 million to the new Children's Hospital building, currently under construction and scheduled to open in 2016. They have pledged the next \$million to pediatric research. It is this groundbreaking research that moves medicine forward and gives so many families hope. Discoveries made at UI Children's Hospital impacts children all over the world.

100% of your donation goes to UI Children's Hospital, and is tax deductible. You will receive an acknowledgement and tax receipt through the University of Iowa Foundation.

My goal is _____.

You can donate online through my personal fundraising page set up just for this event: [your website address].

-or-

Send me a check in the enclosed, self-addressed, stamped envelope. (Please be sure to mail it back to me before June 4!)

Make check payable to "Ladies Football Academy".

Thank you for taking the time to read this letter and for any support you can give.

Go Hawks!
Sincerely,

[Your Name]