Our donors came together for Iowa and gave to a number of areas—scholarships, faculty support, health care, program and research funding, and more. The University of Iowa Foundation will ensure that we follow each donor’s intent while maximizing the benefits for our campus.

Support for the university comes in many ways. Some contributors choose to endow their gifts, which are invested in perpetuity, and the payout provides a steady and predictable source of revenue each year. Others make pledges for the future or give as part of estate planning, and while those dollars may not be available today, they also allow the university to plan for the future.

Our University of Iowa givers keep our university strong, today and forever more.
**Overall Stats**

- **Total Raised**: $1,975,592,048
- **July 1, 2008 - Dec. 31, 2016**
- **Duration**: 8 years
- **Campaign Goal**: $1.7B
- **16% Over Campaign Goal**: 272,543 Total Donors

**Types of Campaign Gifts**

- **Outright Gifts and Pledges**: 71% of $1.4 billion
- **Deferred Gifts**: 29% of $567.2 million

**Major Areas of Support**

- **Facilities**: $209M
- **Student Support**: $312M
- **Core Support****: $382M
- **Faculty Support**: $198M
- **UI Gifts and Grants**: $321M
- **Program/Research Support**: $553M

**Donors**

- **Total**: 272,543
- **From Iowa**: 156,012
- **From Outside of Iowa**: 116,531
- **Alumni**: 85,348
- **UI Faculty/Staff**: 11,314
- **To UI Health Care**: 146,621
- **6 Gave $25 Million or More**: 120,831
- **120,831 Gave $100 or Less**: 120,831

**Donors By Location**

- **76 Countries**
- **99 Iowa Counties**
- **50 States**

* e.g., charitable gifts and grants made directly to the university for research or other campaign priorities.

**Core Support**: e.g., charitable gifts restricted to a college or unit for top priorities or specific purposes.