



# SPONSORSHIP OPPORTUNITIES

University of Iowa Health Care Stead Family Children’s Hospital’s second annual golf event powered by PinSocial supports patients and families at Stead Family Children’s Hospital. This event will be held at PinSocial on **Friday, October 9**, from 9:00 am to 3:00 pm. We hope you will consider joining us for a fun day to support a great cause.

## Presenting Sponsor - \$20,000 (1 available)

- Exclusive presenting sponsor of the event
- Player fees, lunch, two drink tickets per player, golfer gift and swag bags for two foursomes (8 players total)
- Complimentary golf games package for each golfer
- Company logo on exclusive presenting sponsor banner
- Logo recognition on exclusive driveway sign
- Company logo included on event website
- Company logo included on the event day banner
- Logo recognition on event information sheets
- Special recognition during the tournament kickoff ceremony
- Vendor table - includes lunch for two representatives
- Opportunity to place advertisement or item in golfer swag bags

## Gold Level Sponsor - \$10,000

- Player fees, lunch, two drink tickets per player, golfer gift and swag bags for one foursome (4 players total)
- Company logo included on event website
- Company logo included on the event day banner
- Special recognition during the tournament kickoff
- Vendor table - includes lunch for two representatives
- Opportunity to place advertisement or item in golfer swag bags

## Swag Bag Sponsor - \$7,500 (1 Available)

- Opportunity to provide golfer gift bags with company logo
- Player fees, lunch, two drink tickets per player, golfer gift and swag bags for one foursome (4 players total)
- Logo included on event day banners, marketing materials, and event website
- Opportunity to place advertisement or item in golfer swag bags

## Mission Match Sponsor - \$7,500

- Player fees, lunch, two drink tickets per player, golfer gift and swag bags for one foursome (4 players total)
- Logo included in pre-event e-mail to all golfers announcing Mission Match
- Company name announced during the tournament kickoff ceremony announcing Mission Match opportunity
- Logo included on event day banners, marketing materials, and event website
- Opportunity to place advertisement or item in golfer swag bags



Stead Family  
Children’s Hospital





#### **Lunch Sponsor - \$5,000 (1 Available)**

- Player fees, lunch, two drink tickets per player, golfer gift and swag bags for one foursome (4 players total)
- Company signage prominently displayed during lunch
- Company name included on event day banner
- Company logo included on event website
- Opportunity to place advertisement or item in golfer swag bags

#### **Registration Sponsor - \$5,000 - NOT AVAILABLE**

- Player fees, lunch, two drink tickets per player, golfer gift and swag bags for one foursome (4 players total)
- Company signage prominently displayed during event registration
- Company name included on event day banner
- Company logo included on event website
- Opportunity to place advertisement or item in golfer swag bags

#### **Beverage Sponsor - \$3,000 - NOT AVAILABLE**

- Player fees, lunch, two drink tickets per player, golfer gift and swag bags for one foursome (4 players total)
- Company signage prominently displayed at bar
- Company logo on drink tickets
- Company name included on event day banner
- Opportunity to place advertisement or item in golfer swag bags

#### **Eagle Sponsor - \$1,500 (Foursome+Bay Sponsor Package)**

- Player fees, lunch, two drink tickets per player, golfer gift and swag bags for one foursome (4 players total)
- Custom signage highlighting your company at one golf bay
- Opportunity to place advertisement or item in golfer swag bags

#### **Bay Sponsor - \$500**

- Custom signage highlighting your company at one golf bay
- Opportunity to place advertisement or item in golfer swag bags



## ADDITIONAL OPPORTUNITIES

### Happy Hour Sponsor - \$2,500 (1 Available)

- Company signage prominently displayed during the post-event Happy Hour
- Company logo on drink tickets
- Company name included on event day banner
- Opportunity to place advertisement or item in golfer swag bags

### Longest Drive Sponsor - \$1,500 - NOT AVAILABLE

- Logo included on Longest Drive promotional material and event website
- Opportunity to place advertisement or item in golfer swag bags
- Includes \$500 prize (\$250 men's and \$250 women's)

### Closest to the Pin Sponsor - \$1,500 (1 available)

- Logo included on Closest to Pin promotional material and event website
- Opportunity to place advertisement or item in golfer swag bags
- Includes \$500 prize (\$250 men's and \$250 women's)

### Silent Auction Sponsor - \$1,000 (1 available)

- Logo included on the silent auction promotional material and event website
- Opportunity to place advertisement or item in golfer swag bags

### Vendor Table - \$1,000

- Have a vendor table during the event
- Opportunity to place advertisement or item in golfer swag bags



# SPONSORSHIP OPPORTUNITY FORM

- Yes, I would like to sponsor the Swing Fore Stead golf event supporting patients and families treated at University of Iowa Health Care Stead Family Children's Hospital.

Company Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_ City: \_\_\_\_\_ ST: \_\_\_\_\_

Phone: \_\_\_\_\_ Contact Email: \_\_\_\_\_

## Sponsorship Levels:

- \$20,000 Presenting Sponsor
- \$10,000 Gold Level Sponsor
- \$7,500 Golfer Swag Sponsor
- \$7,500 Mission Match Sponsor
- \$5,000 Lunch Sponsor
- NA \$5,000 Registration Sponsor
- NA \$3,000 Beverage Sponsor
- \$2,500 Happy Hour Sponsor
- \$1,500 Eagle Sponsor
- NA \$1,500 Longest Drive Sponsor
- \$1,500 Closest to Pin Sponsor
- \$1,000 Silent Auction Sponsor
- \$1,000 Vendor Table
- \$500 Bay Sponsor

**Note:** The availability of these opportunities is fluent and may change. Before mailing a check please contact Dan Beitelspacher at [daniel.beitelspacher@foriowa.org](mailto:daniel.beitelspacher@foriowa.org) to confirm availability.

Please make checks payable to University of Iowa Health Care Stead Family Children's Hospital and mail to University of Iowa Center for Advancement, One West Park Road, Iowa City, IA 52242 minimum three weeks prior to event date.